What is claimed is:

1. A disc brake for a vehicle comprising:

a caliper bracket fixed to a vehicle body;

a pair of caliper support arms striding an outer periphery of a disc rotor in a disc axial direction;

pad guide grooves formed in the caliper support arms so as to be opposed to each other;

friction pads disposed on both sides of the disc rotor, the friction pads having ears projected from both side portions of a back plate thereof, and

pad retainers disposed on the pad guide grooves, the ears of the friction pads being movably supported by the pad guide grooves via the pad retainers;

wherein pad retainers each has pad returning portions for urging the friction pads away from the disc rotor.

2. A disc brake for a vehicle as set forth in Claim 1 wherein the pad returning portions includes: an elastic loop portion formed by a long and narrow piece outwardly extended away from the disc rotor in the disc axial direction and bent back to the disc rotor in the disc axial direction; and a pad springing-back portion formed by the long and narrow piece further extended toward the disc rotor and outwardly inclined in a disc radial direction.

3. A disc brake for a vehicle as set forth in Claim 3, wherein the long and narrow piece of the elastic loop portion is bent back so as to form a circular arc, and the long and narrow piece of the pad springing-back portion is warped as a shape of a curvature.

4. A disc brake for a vehicle as set forth in Claim , wherein the pad guide grooves are formed by bracket-shaped grooves each having a disc radial direction outer side face, a disc radial direction inner side face, and an opposed face connecting the two side faces.

5. A disc brake for a vehicle as set forth in Claim 1, wherein the pad retainer includes a receiving piece contacted with the disc radial direction inner side face and a long and narrow piece extended from the receiving piece away from the disc rotor, a proximal portion of the long and narrow piece is bent back toward the disc rotor in circular arc form to form an elastic loop portion, and a tip portion of the long and narrow piece that extends from the elastic loop portion toward the disc rotor is outwardly inclined in the disc radial direction to form a pad springing-back portion, and

wherein the pad springing-back portion is contacted with a disc radial direction inner side face of the ear to urge the

ear away from the disc rotor and outward in the disc radial direction.

6. A disc brake for a vehicle as set forth in Claim 5, wherein the pad springing-back portion is warped as a shape of a curvature as it extends from the proximal portion.

7. A disc brake for a vehicle as set forth in Claim 5, wherein the elastic loop portion is located on an opposite side of the ear to the disc rotor.

8. A disc brake for a vehicle as set forth in Claim 6, wherein the elastic loop portion is located on an opposite side of the ear to the disc rotor.

9. A disc brake for a vehicle as set forth in Claim 1, wherein the pad retainer includes pad falling-off preventive portions projected on opposite sides of the ears to the disc rotor.

10. A disc brake for a vehicle as set forth in Claim 2, wherein the elastic loop portion is a pad falling-off preventive portion.